



Italy Pitches

The first step towards social innovation.

A PERSUASIVE SPEECH PROGRAM IN ENGLISH

Created for Italian Licei by the JCU Institute for Entrepreneurship
in collaboration with Casa Scalabrini 634

STUDY MATERIAL

FACEBOOK

- Like [JCUEntrepreneurship](#)

SNAPCHATS

- Follow stories on Snapchats about non-profits ([LINK](#))

WEBSITE

- [Top Nonprofits](#): Blog and resources focused on learning from the best in nonprofit management, fundraising, marketing, & technology
- [Solving Big Problems](#): a learning resource for those interested in “big problems”.

VIDEOS

- How to Perfect the Elevator Pitch ([LINK](#))
- 9 Steps to Startup ([LINK](#))
- Elevator Pitch - How to sell yourself and your business in 30 seconds ([LINK](#))
- Improve Your Business Pitch in Six Steps ([LINK](#))
- Fundraising 101: Rueben Mayes at TEDxWSU 2014 ([LINK](#))
- Elevator Pitch Winner ([LINK](#))

ARTICLES

- 7 key components of a perfect elevator pitch with video ([LINK](#))
- Business News Daily: what is an elevator pitch? ([LINK](#))
- Classy: create a stellar elevator pitch for your nonprofit organization ([LINK](#))
- 6 tips for perfecting your pitch ([LINK](#))
- How to ask for money ([LINK](#))
- Your elevator pitch needs an elevator pitch ([LINK](#))
- Building a good elevator pitch for your nonprofit organization ([LINK](#))
- 6 videos for nonprofit organization elevator pitch ([LINK](#))
- 7 Tips For Pitching Your Entrepreneurial Idea, Whether To Angels Or Sharks ([LINK](#))
- Forbes: How to create an elevator pitch ([LINK](#))
- Creating a stellar elevator pitch for a non-profit ([LINK](#))
- The importance of nonprofit partnerships in doing good work ([LINK](#))
- Making a killer first impression on donors ([LINK](#))

RELATED TOPICS

- Finding board members for your nonprofit ([LINK](#))
- Digital terms glossary for nonprofits ([LINK](#))
- Guide to pitching to corporate sponsors ([LINK](#))
- Pitch Deck Primer for non profits ([LINK](#))