

This doc is a copy of a Twinspace page of the 2021-2022 eTwinning project “Music on the Agenda” run by classes of section H of the Liceo Machiavelli and the German school ASGS from Marl, Germany

April 2022 plan



We have dedicated weeks to the shared process of writing 5 songs, one for each of the 5 SDGs we have chosen: SDG3, SDG4, SDG5, SDG10, SDG13.

It's now high time to promote them.

How?

In our classes in Germany and in Italy we have come up with some ideas.

Let's recap them

AT SCHOOL

Making posters and hang them up

ONLINE

making a radiocommercial

making a teaser

making Insta/Snap/Whatsapp stories

putting our song on a streaming platform (e.g. Anchor)

using social media (e.g. Instagram, TikTok, Youtube)

[our TikTok videos are [here](#)]

sending out newsletters via emails

finding forms of international promotion

[voilà [le lien au padlet](#) où vous trouverez les promotions, en français, des chansons de la II H]

For some of the above mentioned options we need to have a repertoire of drawings, pictures, memes, etc.

To discuss go here below